

A Great Coat Day Saturday in Wanamaker's Down Stairs Store



1000 Women's Cloth Coats That Would Be Hard to Replace at Today's Low Prices

Most of them were purchased during the last two weeks of mid-Summer heat when makers quoted almost any price just in order to get business. Now, when the weather has become normal, prices have stabilized. Wanamaker customers, however, still can take advantage of the large savings.

Tweed Coats, \$8.50 to \$42.50

A \$42.50 coat is pictured, made of a small checked tweed with large shawl collar of natural raccoon. Silk lined. Sizes 18 to 44.

Another coat at \$20, pictured, is of plaid-back herringbone tweed, partly lined and thick enough to be plenty warm.

Chinchilla Coats, \$16.75, \$27.50

Sports coats of tan or chow chinchilla, actually silk lined throughout and with leather buttons at either price. Tan polo coats variously priced \$16.50, \$22.50, \$25, \$32.50.

Bolivia Capes, \$32.50

These are full, graceful capes, with choker collars of various furs. Lined with striped gray silk, Persian printed corduroy or gray crepe.

Fur-Trimmed Coats, \$38.50

Plain Extra-Size Coats, \$38.50

Three groups of coats—some of them samples—at this one price. The coats in regular sizes are bolivia-like coatings with collars of fitch-dyed or dark brown opossum. Some are embroidered. All are satin lined.

Coats With Gray Squirrel, \$58.50, \$65, \$78.50

One is pictured, but there are several other styles; all with good dark gray squirrel collars. Finer coats in distinguished styles up to \$125.

The \$5 Millinery Shop Crowded With Joyous New Hats

Little hats, big hats, "in-between" hats, every one with a glad touch of Autumnal color—all just \$5 and most unusual at the price!

Even the black ones have indulged in discreet hints of metal cloth at crown or brim-edge.

Joyous flamingo red duvetynes have crowns all splashed with effective colored-braid embroidery, and perhaps with a dark brown facing.

Demure little "scoops" have as many as six folds of colored velvet and metal cloth around their crowns, and then a brim-binding of silver into the bargain.

Softly drooped hats of deep, wine-red velvet have their whole tops covered with silver-embroidered stuff that looks like the richest tapestry.

Fawn-color duvetynes start out to be very retiring indeed, but simply couldn't resist the lure of bright silk braid rambling over crown and brim in silver-stitched designs. It will be fun to try them on!

Five Special Shoe Groups

A careful going-over of our regular stocks of shoes revealed a number of desirable lots in which either size or style assortments were broken. All the assortments were broken. All the prices now are much less than they were originally and these timely shoe-values cannot but be of great interest to Saturday shoppers.

Women's High Lace Shoes, \$2

Black and brown leather high lace shoes with military or Cuban heels and flexible soles. Broken range of sizes.

Women's Pumps and Oxfords, \$2.75

Street and dress shoes in a wide variety of styles and leathers. Broken sizes. Also patent leather one-strap "Mary Janes" in all sizes.

Women's Pumps and Oxfords, \$3.90

Exceptional assortment of fashionable footwear, including black kid and calf oxfords, strap pumps with low Cuban or French heels in street

and novelty styles. Of kid, patent leather, calf-skin, suede and satin.

Women's New Autumn Shoes \$5 and \$5.50

One-strap pumps and oxfords—eight different new styles in black or tan leather, black or tan calf and black kid. Mostly with Cuban heels having rubber heels already attached. Welded soles.

Children's School Shoes, \$2.90

High lace tan leather shoes on sturdy soles and broad-toe lasts. Sizes 7 to 11.

Women's Delightful New Frocks at \$25 and \$38.50

Among the \$25 frocks are lovely ones of black or brown lace over satin. Others of twill-back velvet with touches of bright color in vest or girdle ornament, some with medieval sleeves slashed and filled in with bright blue Georgette. There are Canton crepe and crepe de chine frocks also at \$25, some with the very new troubadour sleeves, some with the curious trimming made altogether of buttons.

\$38.50 frocks are of velveteen combined with lace; Canton crepe developed in distinctive fashions.

Usually only two or three of a kind; sizes 16 to 40 mostly.

Evening Frocks, \$20 to \$57.50

Fascinating frocks in which to look one's most enchanting self. Chiffon at \$20, taffeta with silver ribbons at \$25, chiffon taffeta with gold cloth and gold lace at \$35, chiffon with silver embroidery at \$37.50 and many others.

Extra-Size Crepe de Chine Dresses, Specially Priced, \$18.75

Sizes 43 to 52½ in simple frocks of good black crepe de chine of the heavier sort. They have long flaring sleeves and pleated panels at each side of the skirt.

New Serge Dresses, \$5

Nine different styles, many of them brand new. Two are sketched. All of navy serge with braid, embroidery, panels and buttons.

Lace and Combination Frocks \$10 to \$25

\$10 ones are of black satin with black lace draperies, yoke and sleeves. Those at \$15 to \$25 are sometimes all lace or combined with crepe de chine, Canton or satin.

New Twill-Back Velveteen Dresses, \$15, \$16.50

An interesting group of pretty frocks made of exceptionally good velveteen in brown, black and navy.

Hundreds of Unusual Dresses at \$10

Canton crepe, crepe de chine, tricotine, Poiret to 40.

Re-Opening the Fur Shop With Remarkable Fur Coats at \$80, \$90, \$115, \$150, \$175, \$190

Furs are grown, not manufactured, so it is always well to be sure of what furs you choose and where you buy. Wanamaker's Down Stairs moderately priced furs are selected by the same experts who choose those of the Wanamaker Store, Second Floor—and the same safeguards of satisfactory quality, of course, are maintained Down Stairs.

On this first day of the annual re-opening of the Little Fur Shop Down Stairs we shall offer many remarkable fur coats in the new longer lengths at prices that are surprising.

Seal-Dyed Coney Coats, \$80 and \$90

These so-called "near seal" coats are 40 inches long at \$80 (one is pictured), and 45 inches long at \$90. Also at \$90 are 40-inch coats with muffler collars and mandarin sleeves. They are all lustrous, full-furred coats, richly silk lined.

Seal-Dyed Coney Coats With Contrasting Collars and Cuffs

The coat pictured with natural skunk collar and cuffs and black and gold cord girdle that can be tied in front or at the side, is \$175 in 40-inch length. Similar coats with lovely gray squirrel or beaver collar and cuffs are \$190. Similar coats with dyed skunk collars and cuffs are \$150 and \$185.

Extra-Size Seal-Dyed Coney Coats, \$100

This is the first time we have been able to offer coats amply large to fit sizes 44 to 54. The coats are 40 inches long and have large skunk collars.

Luxurious Seal-Dyed Coney Capes, \$115

40-inch capes are \$115 45-inch capes are \$125. The latter wraps have big muffler collars and inside pockets.

Natural Muskrat Sports Coats, \$125 and \$150

According to length—40 or 45 inches. These have deep borders of the muskrat laid in stripes as the picture shows. Their silk linings are particularly pretty.



Marmot Coats With Raccoon Collars

are \$140 for 40-inch length, \$150 for 45-inch length.

Among the Small Furs to Be Featured Saturday

Kit fox scarfs, \$12.50. Raccoon, \$18.50. Graysquirrel, \$10 and \$13.50. Stone marten, \$35. Mink, \$15.

Costume Necklaces of Imitation Pearls Half Price and Less at \$5

A unique sale of 54-inch indestructible pearl bead necklaces which we cannot duplicate.

They are lovely pearls, made up from time to time, which have been impossible to match up in graduated necklaces. Their maker, therefore, used them all in these opulent fifty-four-inch ungraduated strings to sell at this extremely low price.

The pearls are indestructible, they are lovely in color and luster, and one can choose from six sizes of beads ranging from tiny to quite large ones.

Other Pearl Bead Necklaces, \$5

Faintly pink and creamy white pearl beads in graduated styles and 24, 27 and 30 inch lengths. Each bead perfectly matched; all guaranteed indestructible. Every necklace finished with 10-kt. gold clasp.

A Third Less for Women's Mocha Gloves—Now \$2

Soft, beautiful Arabian mocha one-clasp gloves in the most desirable shades of gray and beaver brown. They are ideal for Autumn and Winter wear with the new longer suit and coat sleeves. Made with outseams and spear backs mostly in self color, some with black embroidery.

\$2 is the lowest price we have been able to quote in several years for this superior quality.

12 Button-Length Chamois-Lisle Gloves, Special at 85c

The good, heavy chamois lisle which more and more women are wearing every day. Excellent Autumn shades—cinnamon, cafe, walnut, leather and covert.

Strapped-wrist chamois-lisle gloves in wanted colors specially priced 85c.

Big Sale of Silk Petticoats All at One Price, \$3

On the Down Stairs Central Aisle.

All the maker had left of these unusually pretty silk petticoats!

Here only in Philadelphia and a quarter to third less than our own lowest prices for similar qualities.

Silk jersey, accordion pleated clear to the top or with embroidered scallops. Silk pongee finished with narrow ruffles. Changeable silk taffeta with embroidery or ruffling. Silk broadcloth with pretty fluted ruffles stitched in pointed effect.

Navy, black, brown, champagne, American Beauty, green, purple, mahogany and changeable colors.

The Becoming Balkan Blouse in Wool Jersey, \$3.50

Soft, warm wool jersey with the fullness caught in a broad band that fits closely around the hips. Navy, black, brown, mahogany and reindeer. Sizes 34 to 44.

Girls' Warm Winter Coats \$10.75 to \$33.50

Rough-and-ready diagonal tweed plaid-back sports coats, half lined and with convertible collars, big patch pockets and imitation leather buttons, are \$10.75; sizes 15 and 17 years.

Models of soft tan coating gayly tasseled and strapped, stitched and belted, are lined, at \$11.50; sizes 6 to 10 years.

Raglan-sleeve sports coats in brown or blue with collar of heaver-dyed coney are \$16.50; sizes 6 to 14. At the same price are rough sports coatings, lined throughout; sizes 15 and 17 years.

Finer coats for girls, sizes 6 to 14 years, are \$18 to \$25 for bolivias in browns and blues; lined and interlined, with natural fitch or nutria collars.

Finer coats for juniors, sizes 15 and 17 years, are \$18 to \$33.50 for models of tweedy checked woolsens and bolivia, plain or with collars of fur.

Undoubtedly the Best \$25 Winter Overcoats for Men in Years

The cut of them is especially noteworthy! A man who pays up to twice as much will not get better, roomier lines. The shoulders are broad; the armholes wide; the sleeves plenty long.

Made of all-wool overcoatings of unusual weight and softness, with plain or plaid-back. Some have satin yoke and sleeve linings, and all have big convertible storm collars and patch or larger pockets. They are belted across the back and are just the right length to make brisk walking easy.

Exceptional Suits With Two Pair Trousers, \$32.50

Two and three button suits in a good assortment of distinctive mixtures in all-wool chevrons and blue serge. Remarkable, of course, because the 2 pair trousers just about double the service of each suit.

Men's Part Wool Shirts and Drawers, 85c

Medium-weight underwear that is just right for now. Shirts have high neck and long sleeves. Drawers are ankle length. Shirts, 34 to 46; drawers, 30 to 44.

Men's Shoes Specially Priced, \$4.75

Markings down from regular stock combined with special purchases "at a price." Black or tan leather high-lace shoes or oxfords, in straight or wing-tip styles. Extra-stout soles; well-cut lasts. All sizes in the lot, but not, perhaps, in each style.

Down Stairs Store, Central Aisle

Full-Fashioned Stockings All Silk to the Top, \$1.65

Such good ones that if they were not for tiny, barely noticeable imperfections they would sell for more than half as much more. All-silk clear to the very top. Black and white in all regular sizes for women.

Mercerized Cotton Stockings 35c (3 for \$1)

Black and ecru in good, heavy mercerized cotton and in all regular sizes for women. First quality. Carefully woven to fit well.

All the Importer Had Left of Artistic Earrings, 65c

Exquisite bits of imitation jade or sparkling jet, pearls, amber and many other clever imitations of genuine stones in charming pendant and drop styles. Some have graceful bead clusters, some are diminutive "hoops."

Mostly only one or two of a kind—the remainder of an importer's lot that originally sold for much higher prices.

Bertha Collars of Point d'Esprit, \$1

New collars of point d'esprit are finished with ruffled edging. Other bertha collars in net and lace, 50c to \$1.50. Fashionable bib collars, \$1 to \$2.25.

Many Good 9x12 ft. Rugs at Less Than Market Prices

Saturday will be a good day to choose rugs in the Down Stairs Rug Store. Many lots are priced at substantially less than their present wholesale costs would warrant. Representative of the opportunities at moderate prices in the popular 9x12 ft. room size are:

Wool-and-fiber rugs, \$12.50 to \$15. Tapestry rugs, \$22.50 to \$30. Velvet rugs, \$35 to \$47.50. Axminster rugs, \$33.50 to \$60. Wilton rugs, \$67.50 to \$92.50.

50-Inch Velour, \$2.50 Yard

In the New Little Portiere Shop, Market and 15th Streets Corner of Down Stairs Store

Velour with specially close firm weave giving depth of coloring to the thick nap. Colors are easily blended tones of rose, brown, blue and fawn.

LEGION POST PLANS BIG NOVEMBER BALL

Fund Obtained Will Be Used to Build New Permanent Home

READY FOR ARMISTICE DAY

Taylor E. Walthour Post, No. 282, American Legion, will give a ball at the Bellevue-Stratford, November 21, to aid the building fund of the post.

The members have determined to secure an official post headquarters building, which will serve as an office and club home for all members of the Legion visiting the center of the city.

The dance is being arranged by a committee of prominent Philadelphians of which Senator Pepper is honorary chairman.

A post auxiliary will be formed under the leadership of Mrs. Norris Barrett. A representative committee of women to be selected by her will hold its first meeting at the Emergency Aid headquarters, Rittenhouse Square, on the afternoon of October 24.

The officers of the post are Louis H. Bush, commander; Robinson Howell, adjutant; David L. German, sergeant; Jack E. Lit, finance officer and James Barlow, sergeant at arms.

All ex-service men are welcome to attend the Armistice night banquet of the David W. Jameson Post No. 183.

First come, first served is the motto of the committee. The seating capacity is one hundred persons and the cover charge is four dollars.

At the last regular meeting of the post a resolution was passed authorizing Comrade Heine to have the county working of the Veterans Bureau. It was charged in open meeting that the Bureau was a hotbed of sinces and a place where newly ex-service men find no or slow relief.

CAVE-IN OF SCRANTON STREET

Scranton, Pa., Oct. 13.—A cave-in about six feet in diameter and thirty feet deep occurred in Ripple street here yesterday. It happened over the old workings of the Glen Alden Coal Company.

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\$25 to \$50

WOMEN'S DEPARTMENT

Fall Suits, \$17.50 up

Poiret twills, broadcloths, velours, tricotines, etc.

Sport Coats, \$13.50 up

Smart heather mixtures and polo coats; bolivias, velours, etc.

Women's \$13.50 Dresses

Tricotines, Canton crepes, twills and serges.

Alterations Free

\$1 A WEEK 100% PAY FOR THE WAY

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